



# City of Lowell

*Partnership for Change to End Homelessness*

## *Keys to Ending Homelessness Conference Series*

*March 5, 2010 – UMass Lowell Inn & Conference Center  
50 Warren Street, Lowell, Massachusetts ~ Registration: 8:30 AM*



### *Conference #21: Education, Employment & Business Incentives*

- 🔑 8:30 AM: Registration & Continental Breakfast
- 🔑 9:00 AM: Welcome & Opening Remarks
  - Bernard F. Lynch, City Manager
  - Marty Meehan, Chancellor University of Massachusetts Lowell
- 🔑 9:30 AM: Keynote Speech
  - Philip Mangano, American Roundtable to Abolish Homelessness
- 🔑 10:30 AM – 12:45 PM Concurrent Workshops:
  - **Business Incentives & Marketing of Federal Tax Credits:** David O'Toole leading tax credit expert serving major corporations throughout Eastern United States including Market Basket Supermarkets, Dynamics Research and McDonalds. Jack Sprince, Supervisor WOTC Program MA DET
  - **Comprehensive Training/Housing Linked Programs/ Sanders School Project:** Marianne Pelletier, MA Community College Executive Office; Larry Oaks, Peabody Properties LLC.
  - **JobNet & HomeWork Pilot Jobs Program for Individuals:** Dwain Tyndell, Boston Private Industry Council Overview of outcomes of the HomeWork program a 5-year project that provided chronically homeless people with coordinated services to find/retain both jobs/stable housing. Sharon Tulchinsky, Navigator, JobNet
  - **Developing a Social Enterprise:** Kathe McKenna, Haley House Café & Bakery. Haley House offers housing and job training, food pantry, soup kitchen, youth culinary classes, operates Noonday Farm and Earthworks Orchard Care.
  - **Possible Solutions for CORI Employment Challenges:** David Sullivan, MA Department of Employment and Training.
  - **Innovative Training & Certificate Program at Community Colleges:** Freddie Gonzales, Roxbury Community College and Keith Hensley, Holyoke Community College; and Michelle Botus, MA Department of Transitional Assistance—Former One Family Inc. Scholar.
- 🔑 12:45 PM: Luncheon Speaker



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## Conference Series Sponsors

City of Lowell, Massachusetts  
Massachusetts Executive Office of Community Colleges  
University of Massachusetts Lowell

## Conference #2 Sponsors & Contributors

American Roundtable to Abolish Homelessness  
Community Teamwork, Inc.  
Greater Lowell Chamber of Commerce  
Haley House Café & Bakery  
Holyoke Community College  
Labor Cost Control, Inc.  
Career Center of Lowell  
Massachusetts Department of Transitional Assistance  
Massachusetts Department of Workforce Development  
Massachusetts Housing and Shelter Alliance  
Merrimack Valley Regional Network  
Peabody Properties, LLC  
Roxbury Community College

## Upcoming Conferences in the Series



Conference #3: Housing

June 11, 2010, UMass Inn & Conference Center, Lowell, MA



Conference #4: Trauma Informed Care for the Homeless

October 29, 2010, UMass Inn & Conference Center, Lowell, MA



*City of Lowell*  
*Keys to Ending Homelessness*  
*Conference Series*

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**Conference #2: Education, Employment & Business Incentives**

*Friday - March 5, 2010 – Registration: 8:30 AM*

*University of Massachusetts Lowell*

*Inn & Conference Center - 50 Warren Street, Lowell, Massachusetts 01852*

**REGISTRATION FORM**

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

**REGISTRATION FEE INCLUDES: All workshops, Continental Breakfast & Bag Lunch.**

**2 Payment Methods: (Please check one)**

**\$25.00 Conference Prepayment—**  
\*Checks made payable to: City of Lowell KEY-C2

**\$30.00 Payment at Registration on the Day of the Conference.**

**TO REGISTER: Please mail this form along with your registration fee to:**

Linda King  
Community Development Specialist  
Division of Planning and Development  
50 Arcand Drive  
Lowell, MA 01852